

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1 – 29. (Cancelled)

30. (Withdrawn) A method of distributing digital data content, comprising:
blanket transmitting the digital data content to a plurality of viewers in a proprietary encoded format, wherein said proprietary encoded format prevents display of said content absent at least one decoding key;
providing said at least one decoding key to a first viewer;
providing a mechanism for the first viewer to preselect desired digital data content for local storage, in a first user station associated with said first viewer, in said encoded format;
and
receiving at a location remote from the first viewer information from the first user station indicating that preselected digital data content has been retrieved from storage, decoded and displayed.

31. (Withdrawn) The method of claim 30, further comprising:
blanket transmitting additional information to the plurality of viewers along with the digital data content, wherein the additional data ~~is~~ comprises a digital data content listing; and
providing a mechanism for the first viewer to preselect for local storage and possible future playback desired content represented by said content listing.

32. (Withdrawn) The method of claim 31, further comprising periodically updating the additional data.

33. (Withdrawn) The method of claim 31, further comprising providing a mechanism for displaying, at the first user station, the digital data content listing information by category.

34 – 35. (Cancelled)

36. (Withdrawn) The method of claim 31, further comprising enabling said first user station for displaying of the selected and stored digital data content.

37. (Withdrawn) The method of claim 36, wherein the enabling comprises transmitting an enabling signal to the first user station from the remote location.

38. (Withdrawn) The method of claim 31, further comprising altering the preselected and stored digital data content at the first user station to include information identifying the first user station, thereby rendering the stored content traceable to the first user station.

39. (Withdrawn) The method of claim 38, wherein the altering comprises inserting a digital watermark in the selected digital data content prior to storage.

40. (Canceled)

41. (Withdrawn) The method of claim 31, wherein the additional information ~~is~~ comprises promotional information relating to the digital data content.

42. (Withdrawn) The method of claim 31, wherein the digital data content ~~is~~ comprises video image data and the additional information ~~is~~ comprises a soundtrack corresponding to the video image data.

43. (Withdrawn) The method of claim 31, further comprising automatically preselecting desired digital data content from the plurality of digital data content for storage at the first user station according to predetermined criteria that is according to preference information provided by a user at the first user station.

44. (Withdrawn) The method of claim 31, further comprising automatically preselecting desired digital data content from the plurality of digital data content for storage at the first user station according to predetermined criteria that is according to a profile information stored in the first user station.

45. (Withdrawn) The method of claim 31, further comprising advising the first viewer of the storage of the additional information.

46. (Cancelled)

47. (Withdrawn) The method of claim 30, further comprising informing the first viewer of detected data errors in the stored digital data content and providing a mechanism for the first user station to either display the digital data content with errors or repair the errors in the digital data content.

48. (Withdrawn) The method of claim 47, wherein the repair of the errors in the digital data content comprises retransmitting the digital data content and storing the retransmitted digital data content.

49. (Withdrawn) The method of claim 47, further comprising designating a degree of errors in the stored digital data content and informing the viewer of the degree of errors.

50. (Withdrawn) The method of claim 30, further comprising crediting a provider of the digital data content upon displaying of the digital data content.

51-56. (Cancelled)

57. (Currently Amended) A method of distributing digital data content to a authorized viewers, the method comprising:

at a first user station of a first viewer,

receiving a blanket transmission of~~transmitting~~ the digital data content;

~~at a first user station of a first viewer,~~ automatically selecting for storage
desired digital data content from the received blanket transmitted digital data content
according to predetermined criteria based on the popularity of the digital data content;
and

~~and receiving~~ in response to a determination that a selected locally stored
digital data content item has been displayed, transmitting to a remote location
~~information from the first user station at a remote location~~ indicating that the ~~a~~
selected digital data content item has been displayed.

58-59. (Cancelled)

60. (Currently Amended) The method of claim 57, further comprising:
at the first user station,

receiving a blanket transmission of ~~transmitting~~ classification information in a header of at least some of the digital data content;

~~at the first user station,~~ comparing the classification information to preference information associated with the first viewer; and

~~at the first user station,~~ automatically selecting digital data content for storage from the digital data content having a predetermined degree of similarity between the classification information and the preference information.

61. (Currently Amended) The method of claim 57, further comprising overwriting at the first user station stored digital data content with the automatically selected digital data content according to a predetermined criteria.

62. (Currently Amended) The method of claim [[57]] 61, wherein the predetermined criteria is that oldest stored digital data content is overwritten with the automatically selected digital data content.

63. (Currently Amended) The method of claim [[57]] 61, wherein the predetermined criteria is that older releases of stored digital data content is overwritten with the automatically selected digital data content.

64. (Currently Amended) The method of claim [[57]] 61, wherein the predetermined criteria is that stored digital data content which least fits a preference of the first viewer is overwritten with the automatically selected digital data content.

65-113. (Cancelled)

114. (Withdrawn) The method of claim 31, wherein the additional data ~~is~~ further comprises a digital data content transmission schedule.

115. (Withdrawn) The method of claim 31, wherein the additional data ~~is~~ further comprises pricing data for displaying the digital data content.

116. (Withdrawn) The method of claim 31, wherein the additional data ~~is~~ further comprises a link to digital data content summary.

117. (Withdrawn) The method of claim 31, wherein the additional data further comprises a link to critical review of the digital data content.

118. (Withdrawn) The method of claim 31, wherein the additional data further comprises a link to a sample of the digital data content.

119–120. (Cancelled)

121. (Withdrawn) A system for distributing video and audio content, comprising: a plurality of user stations configured for receiving, storing, decoding and playing content items encoded in a proprietary format, wherein said user stations provide a mechanism for users to preselect specific items and categories of items to be automatically stored in said proprietary format for later playback; and

a central control system configured for: (a) effecting the blanket transmission of content items in said proprietary format to said user stations; (b) communicating with said user stations to determine, for each user station, which content items have been played by said user station for viewing by a user associated with said user station; and (c) billing the users for those content items that have been played.

122. (Withdrawn) A system for distributing video and audio content as recited in claim 121, and further comprising a data transmission system operatively coupled to said central control system for blanket transmitting content items in said proprietary format.

123. (Withdrawn) A system for distributing video and audio content as recited in claim 122, wherein said data transmission system comprises a satellite transmission system.

124. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central control system is configured to communicate on a periodic basis with user stations via a telecommunications system to determine played content.

125. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said proprietary format comprises security codes interlaced into frames of the content items in combination with at least one time-based code key, wherein a given

content item is unviewable by standard DVD players as well as a user station that does not possess a copy of said at least one time-based code key.

126. (Withdrawn) A system for distributing video and audio content as recited in claim 125, wherein said at least one time-based code key is blanket transmitted along with each content item and has a value which is changed periodically such that all content items transmitted within a given period are associated with a common time-based code key.

127. (Withdrawn) A system for distributing video and audio content as recited in claim 126, wherein the system is further configured to blanket transmit periodically a second time-based code key whose value which is changed periodically, wherein each user station is configured to play a given content item only when both said at least one time-based code key and said second time-based code key are present.

128. (Withdrawn) A system for distributing video and audio content as recited in claim 127, wherein the system is further configured to transmit periodically a third time-based code key to only those user stations whose billing account is current, wherein each user station is configured to play a given content item only when said at least one time-based code key, said second time-based code key, and said third time-based code keys are present.

129. (Withdrawn) A system for distributing video and audio content as recited in claim 128, wherein said at least one time-based code key and said second time-based code key are blanket transmitted to said plurality of user stations, and said third time-based code key is transmitted monthly to only those user stations whose account is current.

130. (Withdrawn) A system for distributing video and audio content as recited in claim 125, wherein said security codes are interlaced through every third frame of each content item.

131. (Withdrawn) A system for distributing video and audio content as recited in claim 125, wherein said security codes and said time-based code keys are related in a specified location over multiple frames of each content item.

132. (Withdrawn) A system for distributing video and audio content as recited in claim 121, further comprising a mechanism in each user station for altering the preselected and stored content items to include information identifying the user station.

133. (Withdrawn) A system for distributing video and audio content as recited in claim 132, wherein said mechanism for altering comprises a mechanism for watermarking content items, thereby rendering each stored and played item traceable to a user.

134. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central control system is further configured to update pricing information for content items and to communicate updated pricing information to said user stations.

135. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein the user stations are configured to store user profile information.

136. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central station is further configured to blanket transmit content preview information to said plurality of user stations, and wherein each user station is configured to select which preview information to store based on user profile information stored in that user station.

137. (Withdrawn) A system for distributing video and audio content as recited in claim 136, wherein said content preview information comprises at least one move clip.

138. (Withdrawn) A system for distributing video and audio content as recited in claim 136, wherein said content preview information comprises content summary information.

139. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central control system is further configured to blanket transmit selected categories of content items at prescribed off-peak times.

140. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central control system is further configured to blanket transmit to said plurality of user stations information about available content items and pricing.

141. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said content items are blanket transmitted with header information, and wherein said user stations are configured to use said header information in selecting which content items are to be recorded.

142. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central control system is further configured to blanket transmit content items transmitted in a compressed time format.

143. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein at least one of said user stations includes a mechanism to write movies to a non-proprietary DVD format including a watermark indicative of the identity of said at least one user station.

144. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein said central control system is further configured to cause at least one user station to automatically record selected content items.

145. (Withdrawn) A system for distributing video and audio content as recited in claim 121, wherein at least one user station is configured to store and display advertising based on user profile information stored in said at least one user station.

146. (New) A computer readable medium containing instructions that, when executed on a computing device, cause the computing device to:

- facilitate the reception of blanket transmitted digital data content;
- automatically select for local storage desired digital data content from received blanket transmitted digital data content according to predetermined criteria based on the popularity of the digital data content; and

in response to a determination that a selected locally stored digital data content item has been displayed, transmit to a remote location information indicating that the selected digital data content item has been displayed.

147. (New) The computer readable medium of claim 146, wherein the instructions further cause the computing device to:

facilitate the reception of blanket transmitted classification information in a header of at least some of the digital data content;

compare the classification information to preference information associated with a first viewer; and

automatically select digital data content for storage from the digital data content having a predetermined degree of similarity between the classification information and the preference information.

148. (New) The computer readable medium of claim 146, wherein the instructions further cause the computing device to overwrite stored digital data content with the automatically selected digital data content according to a predetermined criteria.

149. (New) The computer readable medium of claim 148, wherein the predetermined criteria is that oldest stored digital data content is overwritten with the automatically selected digital data content.

150. (New) The computer readable medium of claim 148, wherein the predetermined criteria is that older releases of stored digital data content is overwritten with the automatically selected digital data content.

151. (New) The computer readable medium of claim 148, wherein the predetermined criteria is that stored digital data content which least fits a preference of the first viewer is overwritten with the automatically selected digital data content.

152. (New) A user station comprising:

a receiver configured to receive blanket transmission of digital data content;

a selection subsystem configured to automatically select for storage desired digital data content from received blanket transmitted digital data content according to predetermined criteria based on the popularity of the digital data content; and

a transmitter configured to transmit, in response to a determination that a selected locally stored digital data content item has been displayed, to a remote location information indicating that the selected digital data content item has been displayed.

153. (New) The user station of claim 152, further comprising:

a receiver configured to receive a blanket transmission of classification information in a header of at least some of the digital data content;

a processor configured to compare the classification information to preference information associated with the first viewer and to automatically select digital data content for storage from the digital data content having a predetermined degree of similarity between the classification information and the preference information.

154. (New) The user station of claim 152, further comprising a storage device configured to overwrite stored digital data content with the automatically selected digital data content according to a predetermined criteria.

155. (New) The user station of claim 154, wherein the predetermined criteria is that oldest stored digital data content is overwritten with the automatically selected digital data content.

156. (New) The user station of claim 154, wherein the predetermined criteria is that older releases of stored digital data content is overwritten with the automatically selected digital data content.

157. (New) The user station of claim 154, wherein the predetermined criteria is that stored digital data content which least fits a preference of the first viewer is overwritten with the automatically selected digital data content.